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Bobby Razak
FILMS

Underground Kings of MMA Lands Cable Deal

Bobby Razak Produces 22 Hard-Hitting Episodes

LOS ANGELES, CA - Mar 27, 2008 - Indie Film Producer Bobby Razak has landed a cable network deal for his new series Underground Kings of MMA. Hot off the heels of his Invincible Warrior production featuring Chuck "The Iceman" Liddell, Razak portrays mixed martial arts (MMA) from behind the scenes following hard-core fighters around the world as they struggle to make a living in the sport.



Razak prescribes the series for those who connect with a fighter's fear that they may never achieve the glory of a championship yet strive to compete and prove themselves as worthy in the sport. In partnership with FOF Productions and Ripe Digital Entertainment, Razak is producing twenty two (22) episodes that will air on Time Warner's VOD channel that is carried on six cable networks and is syndicated across broadband and mobile VOD media outlets. Airing begins in May 2008.

"The beauty of this deal is that unlike a typical cable channel where you see a show repeated only a few times in a month, VOD is 24/7 access, available across the world through the internet," states Razak. "We aren't talking about 60 million or 100 million potential viewers, we are talking about unlimited access worldwide. That kind of reach shifts my creative flow into overdrive!"

As a young boy growing up in Tottenham, London, England, Bobby Razak found himself extremely inspired by the art of film. Movies such as "Spartacus," "Enter the Dragon," and "Casablanca" triggered Bobby's dream to become a filmmaker. Determined not to let his dream go, Razak moved from England to Los Angeles, CA to pursue his career in film. Once in L.A., Bobby began working for various production companies until he was able to raise the money to produce and direct the critically acclaimed documentary, "Rites of Passage." The film explores the world of mixed martial arts (MMA) and enters the minds of the athletes featured providing a one of a kind, thoughtful, and introspective view of the MMA world. "Rites of Passage," was screened at Sundance Film Festival and appeared on In-Demand PPV across the USA. Pushing the boundaries, Bobby's next film, "Pit Fight," was shot on 35mm film and contains real bare-knuckle fighting. "Pit Fight" was premiered in the Los Angeles International Short Film Festival, was screened at the Berlin Film Festival, and won numerous visual awards from around the world. He then produced "Invincible Warrior" and "Underground NHB" that is still in stores today. Switching gears, Bobby's next film, "Love, Pain, Eternal," explores the concepts of love, friendship, and self using his own life experiences. The powerfully emotional film will premiere at Sundance 2008 and screened in several other film festivals worldwide. In April 2008, Bobby will be directing a brand new MMA reality show called "Underground Kings of MMA". Still passionate about his work, Bobby continues to seek out new ideas to capture on film. Often fueled by the experiences in his own life, you never know where Bobby's next film will lead its viewers.

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Sponsorship inquiries for Underground Kings of MMA and future Bobby Razak films should be directed to niki@faldemolaei.com or go to <http://faldemolaei.com/bobbyrazak.html>.